

Dear Community Partners,

We are excited to announce that **Bowl For Kids' Sake** is back! Bowl For Kids' Sake is one of our largest annual community events, raising critical funds to help match more children facing adversity with caring adult mentors who serve as friends, guides, and positive role models.

Funds raised support the full cost of creating and sustaining each mentoring match, including background checks, enrollment interviews, mentor recruitment, training, sponsored activities, and ongoing professional match support to ensure every relationship thrives.

This year's bowling event will be held at **Miracle Lanes of Toledo**, taking place on **April 18, 2026**, with two sessions available:

Session 1: 12:30–2:30 PM

Session 2: 3:00–5:00 PM

Teams may register for the session that works best for them through our **Givebutter** (QR code in packet) event page. Teams of **four to five bowlers** commit to **raising a minimum of \$250**, with an encouraged goal of **\$500** or more to maximize their impact.

Corporate partners are encouraged to form company teams, offering employees a fun opportunity to build camaraderie, compete, and give back to the community while helping make the event a tremendous success.

Teams will enjoy:

- Free bowling and shoe rental (two games)
- Event t-shirts for registered participants
- Pizza and drinks
- Chance to win raffle prizes and plenty of fun

While the bowling is exciting, it's truly about the kids. With many children currently on our waitlist, every dollar raised stays local to help connect them with supportive adult mentors who can change the trajectory of their lives.

You can support Bowl For Kids' Sake by becoming an event sponsor, organizing a team, or sharing this opportunity with your network.

Empowering Our Future Leaders One Match At A Time!

Phone: (419) 243-4600 **Address:** P.O. Box 1369, Toledo, OH 43603

We are a 501 (c)(3) organization. Your contribution is tax-deductible within the limitations of the law



Where does your money go?

Thanks to our donors and corporate sponsors, 100% of your donation goes directly to help serve local children. Big Brothers Big Sisters of Northwestern Ohio (BBBSNWO) depends on donations to conduct background checks on volunteers to ensure child safety and provide ongoing support for children, families, and volunteers to build and sustain long-lasting relationships. Your role in this effort to help local children cannot be overstated.

We need your help to raise community awareness of the challenges faced by our local children and to ask for the financial support necessary to help change the trajectory of their lives. Become a Captain and form a team today!

What Does A Team Captain Do?

Step 1: Register your team (**4-5 members**)! Please fill out the team roster form at the back of this guide and once you collected the minimum amount to register a team, scan the QR code, RSVP your desired session, make your payment, and email the completed Team Form to BBBSNWO@bbbsnwo.org by **April 3rd, 12pm**. Remember sessions are limited!

Step 2: Set a team fundraising goal -AIM HIGH! We are asking you to raise a **minimum of \$250** per team, but some of our top teams will raise much more than that!

Step 3: Do you want to get your place of worship, club, or workplace involved? Call our office at **(419) 243-4600**, and we will assist you if possible!

Step 4: Motivate your team to raise money for BBBSNWO throughout the campaign:

1. Please share information about BBBSNWOs' positive impact on our community.
2. Keep your team informed about the progress each is making in securing contributions.
3. Communicate your team's success with others. This may encourage other people to give who had not considered supporting our agency before.

Step 5: Have fun! Join us at the lanes during one of our sessions on **April 18th** to celebrate your team's success! Remember, it's not about how good a bowler you are, it's celebrating the impact the money your team collected will have on our community!

Step 6: Say **THANK YOU!** Thank your team members for their time and commitment to participate! Remember to say thank you to the people who donated to you! Call or e-mail them after the event to let them know how much money your team raised and thank them for supporting the needy children of our community!



Fundraising 101

It's easy to raise money for BBBSNWO! Individuals want to invest in programs proven to change lives and break cycles of poverty. As our community struggles with low graduation rates, increasing numbers of children growing up in poverty, and growing numbers of teenagers joining gangs, you can trust that BBBSNWO will leverage your donations to turn the tide - one child at a time.

Keep in mind:

It's true: every dollar helps. Though we encourage you to ask for donations of \$5 or \$10 per person, no donation is too small.

Your next supporter could be:

- Friends from your old job Your painter/decorator
- Friends from your present job Your travel agent
- Friends from school or college Your relatives
- Members of your sports team Your next-door neighbor
- Members of your hobby group Your veterinarian
- Members of your church or synagogue Your children's music teacher Friends from your old neighborhood Your physician(s)
- Your landlord Your lawyer
- Your car salesperson Your son's or daughter's scout leader
- Your car repair person Your dry cleaner
- People you know through your spouse Your florist
- People from your lodge or club Your letter carrier
- People who sell you groceries Your babysitter
- People who sell you clothing Your children's school principal
- Your plumber Fellow committee members

Register or Learn More — Scan the QR Code Below





These tips and ideas are for your use to help make your Bowl for Kids' Sake team successful!

Five Easy Online Fundraising Tips

1. Edit your company home page to tell your friends why you're participating in Bowl for Kids' Sake. You can add pictures, You Tube Videos and share your story! How this helps: People who upload a picture or share their story can raise 10 times more than people who don't.
2. Post about it on your Facebook status! How this helps: People who use their Facebook status can raise 3 times more money than those who don't.
3. Send emails to 20 friends! How this helps: On average, each email you send raises \$10!
4. Send a Facebook message to 50 friends. How this helps: Sending messages can help you raise 15% more money!
5. Post on Instagram. How this helps: People who use Instagram to raise funds raise more than people who don't.
6. Share QR code with friends and family to **donate, or to share information** via mobile device.

The BBBSNWO Team and Board of Directors thank you for your continued support. As CEO, I personally appreciate your commitment to helping us Empower Our Future Leaders and create life-changing mentoring relationships across Northwestern Ohio.

Sincerely,

Dr. Marvin Whitfield

Dr. Marvin Whitfield

President & CEO

Big Brothers Big Sisters of Northwestern Ohio



TEAM REGISTRATION FORM

(Teams may be 4 – 5 members max)

Team Name: _____

Company Name (if applicable): _____

1) Team Captain Name: _____

Address City State Zip: _____

Phone (work) (home): _____

Email: _____

Shirt Size (Adult/Youth): _____

2) Bowler 2: _____

Shirt Size (Adult/Youth): _____

3) Bowler 3: _____

Shirt Size (Adult/Youth): _____

4) Bowler 4: _____

Shirt Size (Adult/Youth): _____

5) Bowler 5: _____

Shirt Size (Adult/Youth): _____