

Sponsorship Opportunity – 2025 Bowl for Kids' Sake

Dear Community Partner,

On behalf of **Big Brothers Big Sisters of Northwestern Ohio**, I invite you to join us as a valued sponsor for our **2025 Bowl for Kids' Sake** campaign—our largest and most impactful fundraiser. This year, our goal is to **raise funds to offset recent federal and state budget cuts and reduce our growing waiting list of children in need of mentorship.**

Right now, **too many children in Lucas and Wood counties are waiting for a mentor who can inspire, guide, and support them.** Your sponsorship will help us continue providing **life-changing programs that empower young minds, build resilience, and create opportunities for success.**

Event Details

This exciting campaign brings together teams from **local businesses, families, and community groups** for three fun-filled bowling events at **Toledo Miracle Lanes** on: **April 5th, 12th, and 19th from 1:00 PM - 3:00 PM**

Why Sponsor?

Mentorship and youth leadership programs have a **proven impact** on long-term success:

- A study by *The National Mentoring Partnership* found that **youth with mentors are 55% more likely to enroll in college, 78% more likely to volunteer regularly, and 130% more likely to hold leadership positions in the future.**
- Research published in the *Journal of Youth and Adolescence* shows that **youth leadership development programs improve self-confidence, decision-making skills, and civic engagement, leading to increased success in adulthood.**

Your sponsorship directly contributes to programs that **help children build confidence, make positive choices, and grow into future leaders.**

Sincerely,

Dr. Marvin Whitfield

Dr. Marvin Whitfield
President/CEO

Sponsorship Benefits

Your company will receive:

- **Brand Visibility** at all event locations, with signage at Toledo Miracle Lanes
- **Marketing Exposure** through social media campaigns reaching thousands of engaged supporters
- **Media Recognition** with mentions on local TV and radio
- **Community Impact** by ensuring more children are matched with caring mentors

Sponsorship Levels

We offer several sponsorship opportunities to align with your company's commitment to the community:

- **\$10,000 – Perfect Game Sponsor** (*Only one available – Top-tier recognition and community impact, logo on event t-shirts, two team entries*)
- **\$7,500 – Leading the Way Sponsor** (*Championing youth mentorship, one team entry*)
- **\$5,000 – Turkey Sponsor** (*Supporting three strikes in a row—big wins for kids*)
- **\$2,500 – Kingpin Sponsor** (*Standing tall in support of mentoring*)
- **\$1,000 – Spare the Future Sponsor** (*Helping kids reach their full potential*)
- **\$500 – Split Supporter** (*Bridging the gap for brighter futures*)
- **\$250 – Lucky Lane Sponsor** (*Every contribution helps a child succeed*)

The Impact of Your Support

Your sponsorship is more than a donation—it's an **investment in the future of our community**. By supporting this event, you will:

- **Help match more children with mentors** and reduce the waiting list
- **Offset recent funding cuts** to ensure critical programs continue
- **Strengthen your company's community presence** and commitment to corporate social responsibility

Act Now – Deadline for Recognition

To ensure your company receives full marketing benefits, **confirm your sponsorship by March 10, 2025**. We would be honored to have your partnership in this vital initiative. **Together, we can change lives and build a brighter future for the youth in our community.**

SPONSOR REGISTRATION FORM

Yes! We want to support the 2025 Bowl for Kids' Sake and help change lives through mentorship!

Sponsor Information:

Company Name: _____

Contact Person: _____

Title: _____

Phone: _____

Email: _____

Mailing Address: _____

Sponsorship Level (Please check one):

- \$10,000 – Perfect Game Sponsor** (*Only one available*)
- \$7,500 – Leading the Way Sponsor**
- \$5,000 – Turkey Sponsor**
- \$2,500 – Kingpin Sponsor**
- \$1,000 – Spare the Future Sponsor**
- \$500 – Split Supporter**
- \$250 – Lucky Lane Sponsor**

Payment Information:

All checks should be made payable to: **Big Brothers Big Sisters of Northwestern Ohio** Mail to: **P.O. Box 1369, Toledo, OH 43604**. Please **email** (mwhitfield@bbbsnwo.org) to confirm your interest and sponsorship level.

Thank you for investing in the future of our youth!